



REFRIGERATED FOODS ASSOCIATION  
**ASSOCIATE NEWSLETTER**

SPECIAL CONFERENCE EDITION

**43rd Annual Conference & Tabletop Display**  
March 3 - 5, 2024 - We-Ko-Pa Resort - Fort McDowell, AZ

## 2024 Conference Features a Tabletop Display

It's time to reserve your spot for RFA's Tabletop Display. The 2024 Tabletop Display Reception will take place on Monday, March 4, from 3:30 p.m. to 6:30 p.m. onsite at We-Ko-Pa Resort. Space is limited, so make your reservations early!

The Tabletop Display is an outstanding opportunity to meet and sell to the key buyers and decision makers of the leading refrigerated foods manufacturers. Few shows can provide the unique setting that the RFA Tabletop Displays have consistently had, which is one that allows you to develop personal relationships with customers.

The Tabletop Display has many differences from the Exhibit Hall which we had last year. Be sure to read the full [Tabletop Display Brochure](#) so that you are aware of the guidelines for this event. The Tabletop Display Brochure can be found on the Conference webpage.

For full details on 2024 Conference registration, visit the RFA website at [www.refrigeratedfoods.org](http://www.refrigeratedfoods.org).

## Don't Miss the One-on-One CEO Sessions at the RFA Conference!

Get the most out of the RFA Conference by taking part in the One-on-One CEO Sessions! They are a one-of-a-kind event where suppliers get the chance to meet face-to-face with the CEOs and key decision makers of RFA manufacturing members for 10-minute sessions.

Based on feedback from past Conferences, these sessions are one of the top benefits of RFA membership for Associates, as they provide the opportunity to learn the individual needs of each manufacturer.

This year, the One-on-One CEO Sessions are scheduled for 9:15 - 11:25 a.m. on Tuesday, March 5. To participate in the sessions, you must meet the following criteria: 1) be a member of RFA; 2) be registered for the 2024 Conference.

The CEO Session sign-ups will take place at the Associates meeting at 8:00 am on Tuesday morning. This is the only time you will be able to sign up, so make sure you attend! Only one representative from each Associate Member Company may participate in the CEO session sign-ups.

The actual CEO Sessions will begin promptly at 9:15 a.m. on Tuesday. Please arrive on time and prepared for your scheduled appointments. Representatives from the manufacturing companies will be seated at individual tables throughout the room. A bell will signal the start of each 10-minute session. Go to the company's table that you are scheduled to meet with at the appointed time and begin your meeting. After 10 minutes, the bell will ring again and it will be time to move on.

Prior to the Conference, the RFA staff will email out the list of Manufacturing member companies participating, along with a profile of each company and instructions for the sign-up process. We ask that you review these profiles beforehand so that you can make appropriate selections for your meetings.

*The unique One-on-One CEO Sessions allow you to meet face-to-face with key RFA Manufacturers for 10-minute sessions.*

# New Associate Board Representative to be Elected at 2024 Conference

This year, the Associates will elect one new Associate member to serve a 3-year term on the RFA Board of Directors. The available position is open this year and for an Associate member from any category.

To qualify for this Board position, your company must have been a member of the RFA for at least three years and exhibited at the 2022 RFA Conference in Amelia Island, FL.

The RFA Associate member companies that qualify for this 3-year term in office are listed to the right. Any representative from the company may be nominated and serve on the Board. There is a limit of two consecutive terms.

However, only one representative from each company may be nominated. (Note: Representatives must be present at the Associates' meeting at the 2024 Conference to be elected.)

Nominations for this position will be accepted at the Associates' Meeting in Fort McDowell, AZ on Tuesday, March 5, 2024, at 8:00 a.m. Associate election ballots will be due to the RFA staff by noon on Tuesday, March 5, 2024.

Each Associate member in good standing is permitted one vote PER COMPANY in the election. The elected representative will serve as your voice and will be a voting member on the Board of Directors.

If you have any questions, please feel free to call the RFA Office at (678) 426-8175 or call your Associate Board Representatives:

- Jeff Rhodes: 615-371-9350
- Liliana Lawry: 608-568-2165
- Jennifer Crow: 800-726-0881

Thank you for your involvement!

## Representatives from the following Associate Member Companies are Eligible for the 2024 Election:

8th Avenue Food and Provisions	Lyco Manufacturing
AES-NILMA	Michael Foods
Airlite Plastics Co.	Moody Dunbar
Anchor Packaging	Nimco Corporation
Aquamar / Shining Ocean	Ornua Ingredients NA
Atalanta Corporation	Osgood Industries
Berry Global	Packline USA
Camerican International	Pasta Montana
Certified Laboratories	Philadelphia Macaroni Company / Zerega Pasta
ChemStation International	Providence Engineering
Chesapeake Spice	PSSI
Chester-Jensen Co.	Rema Foods
Corbion	Revela Foods
Datacor	Reyco / Idaho Steel
Deli Star Corporation	Rite-Hite Corporation
Delkor Systems, Inc.	Rovema North America
DEMACO	Sonoco Products
Diversey	Third Wave Bioactives
Elite Spice	Tip Top Poultry
Eurofins	Trademark Transportation
Franklin Foods	Unilever Food Solutions
Furmano Foods	Ventura Foods
Gadre Marine	Vincit Group
IFF	
IPL Inc.	

## Plan to Attend the Associates' Meeting!

**Tuesday, March 5, 2024, from 8:00 - 9:00 a.m.**

*Attend the Associates' meeting to sign up for the One-on-One CEO Sessions, elect a new Board Representative and discuss important policies and procedures. Your vote counts, so be there!*

## Associates to Host Silent Auction at the Tabletop Display.

*Drive traffic to your table and support the RFA!*

At this year's RFA Conference, the Associate members will be hosting a Silent Auction during the Tabletop Reception and all exhibitors are encouraged to get involved! RFA Silent Auctions are fun events for everyone and add to the benefits of your membership, as the proceeds are used to support RFA special projects, in areas such as membership, industry development, and technical projects.

Each exhibiting company is asked to contribute to the Silent Auction by donating one item, to be displayed at your table. Auction items can be anything from electronic gadgets to gift baskets

to mini-vacation packages. Gift cards and sports memorabilia have also been popular in the past. A great item will increase traffic to your table - so be creative and make it fun!

The Silent Auction will be open Monday evening during the Tabletop Reception only.

Silent Auction items should be brought with you to the Conference. Please let a RFA staff member know what item you have chosen. Give the RFA staff a call at 678-426-8175 if you would like assistance in selecting or purchasing the perfect item.

## Sizzle Tape

Show off your most popular product with our Sizzle Tape. Slides will be featured on the big screen before and between presentations, giving you great exposure at minimal expense. Cost is \$100 per slide, and multiple slides may be purchased. The slideshow will run randomly, highlighting new products or services available to members and driving them to your exhibit booth on Monday.

Don't miss out on this great opportunity to show off your products!

## Make the Most of Your Networking Opportunities!

We are truly looking forward to seeing you at the RFA's 2024 Conference & Tabletop Display, which will be held on March 3 - 5 at We-Ko-Pa Resort in Fort McDowell, Arizona. During the Conference, there will be numerous opportunities to network with others from the refrigerated foods industry. We encourage you to make the most of your trip and attend all Conference activities. You do not want to miss the chance to network with leaders of the industry!

Through networking you can make important business connections and lasting friendships. The golf tournament, sessions, receptions and dinners provide great opportunities to begin and nurture valuable business relationships. Don't miss the many chances to build your network! To make the most of your networking opportunities, we recommend that you attend as many Conference activities as you can.

We hope that you will participate in all of this year's exciting events and sessions!

## Sponsorships

There are multiple sponsorship opportunities available for all member companies to take advantage of at the RFA's 43rd Annual Conference & Tabletop Display. Sponsorships are available for Social Events, Educational Events, Networking Events, Promotional Items and the Golf Tournament. Ad space is also available in our Conference Program, which is given to all attendees and includes the schedule of events for the Conference. Company Sponsorships totaling \$5,000 or more will earn one complimentary registration to the 2024 Conference. As a sponsor you will receive:

- Company exposure to all attendees
- Signage at sponsored event with company name and logo
- Sponsor ribbon for name badge of all company attendees
- Recognition in Conference Program Book
- Recognition in post-conference newsletter

For further information on available sponsorship opportunities please see the website at [www.refrigeratedfoods.org](http://www.refrigeratedfoods.org) or e-mail Katie at [katie@refrigeratedfoods.org](mailto:katie@refrigeratedfoods.org).

