## REFRIGERATED FOODS ASSOCIATION 2016 Fall Symposium SPONSORSHIP PACKAGE September 19-21, 2016 • New Orleans, Louisiana

The following is a list of sponsorship opportunities for RFA Manufacturer and Associate member companies to take advantage of during the 2016 Fall Symposium. Please review the following options and discover the extensive company exposure you can receive!

Company sponsorships totaling \$1,000 or more will earn one complimentary registration to the Fall Symposium.

As a sponsor you will receive:

- Company exposure to all attendees
- Signage at sponsored event with company name and logo
- Sponsor ribbon for name badge of all company attendees
- Recognition in on-site registration packet
- Recognition in post-event newsletter

# SOCIAL EVENTS

#### • WELCOME SNACKS, BREAK, Monday (1 opportunity @ \$500)

Guests will be welcomed to the Symposium with a selection of beverages and snacks, from arrival through the first day of sessions (1:00-5:00 pm).

#### • WELCOME RECEPTION, Monday (1 opportunity @ \$750)

A great networking opportunity as we welcome Fall Symposium attendees. Sponsorship includes welcoming beverages at this evening gathering (drink tickets provided).

#### • BREAKFAST, Tuesday (1 opportunity @ \$500)

Guests will enjoy a continental breakfast at the hotel before departing for tours.

#### • DINNER, Tuesday (1 opportunity @ \$1,250)

Dinner will be served at the Renaissance Marriott Arts Hotel and attended by all Fall Symposium attendees.

#### • BREAKFAST, Wednesday (1 opportunity @ \$500)

Guests will enjoy a continental breakfast at the hotel before departing for tours.

### • TRANSPORTATION, Tuesday (1 Opportunity @ \$750)

Transportation to and from the hotel for the day's tours.

### • TRANSPORTATION, Wednesday (1 Opportunity @ \$750)

Transportation to and from the hotel for the day's tours.

# **EDUCATIONAL EVENTS**

- GENERAL SESSION SPEAKER Jay Campbell, Monday (1 opportunity at \$750)
- GENERAL SESSION SPEAKER Kevin Voisin, Monday (1 opportunity at \$750)
- GENERAL SESSION SPEAKER Ken McMillin, Monday (1 opportunity at \$750)
- ADMISSION to Southern Food & Beverage Museum, Plus Guided Tour and Food Demonstration for the Group on Tuesday (1 opportunity at \$750)

To take advantage of any of these sponsorship opportunities, call the RFA at (678) 426-8175 or email us at <u>info@refrigeratedfoods.org</u>. Thank you for your support!

## SPONSORSHIP FORM REFRIGERATED FOODS ASSOCIATION 2016 Fall Symposium SPONSORSHIP PACKAGE September 19 – 21, 2016 • New Orleans, Louisiana

Con	npany: tact: ress: ne:		E-mail:			
We'	d like to sponsor th	e following iten	n(s):			
<ul> <li>Welcome Snacks, Break, Monday</li> </ul>			\$500			
	Welcome Reception	\$750				
	Breakfast, Tuesday	\$500				
			\$500			
	Dinner, Tuesday	\$1250				
<ul> <li>Transportation, Tuesday</li> <li>Transportation Wednesday</li> </ul>			\$750 \$750			
<ul> <li>Transportation, Wednesday</li> <li>Gen. Session Speaker: Jay Campbell</li> </ul>			\$750 \$750			
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**Refrigerated Foods Association** 3823 Roswell Road, Suite 208 <sup>•</sup> Marietta, GA 30062 Tel (678) 426-8175 Fax (678) 550-4504 Email: info@refrigeratedfoods.org