



International Tour 2013

United Kingdom
September 29th – October 4th 2013



THE FLAXMILL • FLAXMILL LANE • PINCHBECK • SPALDING • LINGS • PE11 3XQ • UK
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Itinerary

Sunday, September 29th

*If you require extra accommodation please do not hesitate to contact
Moira by email: moira@npddirect.co.uk*

*For those arriving Saturday or early Sunday morning, we recommend contacting
the Hotel Concierge who would be pleased to assist with suggestions for sightseeing,
dining and transportation.*

6.00pm Meet in Hotel Bar for welcome drink with:
Wendie DiMatteo & Erik Lawser, RFA,
Moira Livings, NPD Direct Ltd

Dinner: 6.30pm **Brasserie – The Cumberland Hotel**

Hotel Address:



The Cumberland Hotel

Which other West End hotel can boast a lobby that's also one of London's most exciting contemporary art galleries? The hotel is in a location, which overlooks Oxford Street, a main thoroughfare for shopping, with Selfridge's just two minutes away – and the theatres of London's West End nearby.

Address: Great Cumberland Place, London W1H 7DL

Tel: +44 845 305 8314

www.guoman.com

Monday, September 30th

9.30am Depart Hotel Reception – luggage to be left with concierge

Store Visits:

9.40am

YOUR M&S

Marks & Spencer – Marble Arch

SELFRIDGES

Selfridges – Oxford Street

Waitrose

Waitrose – Oxford Street

Partners: Depart 9.15am

Tower of London – Duration 4hrs

In the early 1080s, William the Conqueror began to build a massive stone tower at the centre of his London fortress. Nothing like it had ever been seen before. Through the centuries that followed, successive monarchs added to the fortifications.

Undoubtedly the most glittering attraction in the Tower of London is the Jewel House, containing the Crown Jewels. These consist of the regalia worn by the British royalty at coronations and state functions.

2.30pm **Depart Hotel for Lincolnshire**

Store Visits:

enroute

Sainsbury's

Sainsburys – London Colney

TESCO

Every little helps

Tesco Extra – Peterborough

6.30pm Meet in Hotel Bar with Wendie, Erik & Moira

Dinner:

7.00pm

The George Hotel of Stamford – The Lambert Room

A magnificent oak-panelled space is the fine dining setting at The George Hotel of Stamford, one of England's greatest coaching inns. A mix of regular locals and hotel guests can always be found relaxing at bare oak tables beneath an eye-catching hand-painted ceiling. The Restaurant serves traditional yet imaginative English dishes, specialising in seafood.

MENU TBA

Address: 17 St Martins, Stamford, Lincolnshire PE9 2LB

Tel: +44 1780 750 750

www.georgehotelofstamford.co.uk

Speakers:

Robert Kedzlie & Paul Milner – UK Market & Trends

Hotel Address:



The George Hotel of Stamford

The Great North Road has always been one of the most famous highways in the world. Along it travelled Phoenician traders, Ancient Britons and the legions of Rome. Later marauding bands of Saxons and Danes and Norman armies trod its length. For more than one thousand years an inn has stood by this Welland River crossing giving food and shelter to the hungry and weary. The exact age of The George is not known, but it is possible that it was standing in 947 A.D.,

Address: 17 St Martins, Stamford, Lincolnshire PE9 2LB

Tel: +44 1780 750 750

www.georgehotelofstamford.co.uk

Tuesday, October 1st

8:15am Depart Hotel Reception

Site Visit:



9.30am **Samworth Bros – Saladworks**

Saladworks was originally designed to produce salads and sandwiches, but since 2005, has evolved into manufacturing high quality ready meals for four major UK retailers.

With a reputation for quality, technical integrity, and innovation, they offer a flexible approach to ready meal manufacturing. Flexible production processes are combined with highly trained staff to transform initial concepts into best in class retail products

Hosted by: Jimmy Mark

Address: Samworth Way, Melton Mowbray, Leicestershire

Tel: +44 (0) 116 231 6700

www.samworthbrothers.co.uk

Site Visit:



1.00pm

Samworth Bros – Blueberry Foods

Blueberry Foods is a state of the art bakery specialising in the production of high quality, premium cakes and desserts, both chilled and ambient.

The newest of the Samworth Brothers bakeries, the purpose built Blueberry Foods opened in August 2008, supplying high quality cheesecake and cream cake products to Marks & Spencer. Strong growth resulted in further investment in premium ambient cake products. Subsequently business has developed with Tesco and this modern site, which now employs over 250 staff, has the opportunity for significant growth in subsequent years.

Hosted by: Garry Harrison

Address: Oak Spinney Park, Ratby Lane, Leicester, LE3 3JZ

Tel: +44 (0) 116 231 6700

www.samworthbrothers.co.uk

Partners:

Depart 9.00am



Full day in the City of Cambridge (including lunch)

The famous University city of Cambridge. Amongst other buildings we shall see King's College Chapel, completed in 1547. It has the world's largest fan vault and stained glass windows. We shall also pay a brief visit to the American Cemetery and Memorial to World War II,

6.00pm Meet in Hotel Bar with Wendie, Erik & Moira

Dinner:



6.30pm

Jim's Yard

Jim's Yard is tucked away behind buildings fronting Ironmonger Street. For the fifth year in succession, the prestigious Michelin Red Guide see's Jim's Yard as the only establishment in the whole of Lincolnshire to be awarded a Bib Gourmand. Freshly prepared and locally sourced ingredients served.

MENU TBA

Address: 3 Ironmonger Street, Stamford PE9 1PL

Tel: +44 1780 756 080

www.jimsyard.biz

Speaker:

Hotel Address:

The George Hotel of Stamford

Address: 17 St Martins, Stamford, Lincolnshire PE9 2LB

Tel: +44 1780 750 750

www.georgehotelofstamford.co.uk

Wednesday, October 2nd

8.00am Depart Hotel Reception

Site Visit:



9.00am **Melton Foods**

Melton Foods supply some of the major retailers across main stores, cafes, petrol forecourts and franchise partnerships as well as products for a number of food service outlets.

Established in April 1998, their technical integrity, flexibility and manufacturing excellence has enabled the business to grow rapidly over the years.

Melton Foods are proud to have gained many accreditations including, Investors in People, SAIGLOBAL, BRC Grade A and British Sandwich Association.

Hosted by: Mary-Ann Kilby

Address: Samworth Way, Melton Mowbray, Leicestershire

Tel: +44 1664 484400

www.samworthbrothers.com

1.00pm **Ryder Cup Re-enactment – Stapleford Park**



An exciting golf challenge from our UK food industry colleagues!

Please advise Moira if you wish to participate, and if you require club hire.

As an alternative to golf we have activities available such as Archery, Gym and Spa.

Partners: Depart 11.00am



Luxury Spa Session, Stapleford Park (including lunch)

Situated in the converted Victorian stable block, the Stapleford Park spa contains seven treatment rooms, a relaxing lounge area, fitness studio and fully equipped gym. Just a five minute stroll through the picturesque gardens is the House where the pool complex, with a heated 22m pool, steam room, sauna and jacuzzi can be found

Early Dinner: 5.30pm



Stapleford Park

Menu TBC

Address: Stapleford, Nr. Melton Mowbray, Leicestershire, LE14 2EF

Tel: +44 (0) 1572 787000

www.staplefordpark.com

Hotel Address:

The George Hotel of Stamford

Address: 17 St Martins, Stamford, Lincolnshire PE9 2LB

Tel: +44 1780 750 750

www.georgehotelofstamford.co.uk

Thursday, October 3rd

8.00am Depart Hotel Reception

Site Visit:



9.00am **Bakkavor – Wingland**

Prepared salad and leaf facility producer supplying retailers such as Waitrose with high quality added value products from this state of the art facility built in 2000

Hosted by: David Lewis

Address: Enterprise Park, Millennium Way Sutton Bridge, Lincolnshire PE12 9TD

Tel: +44 (0) 1406 352 500

www.bakkavor.com

Site Visit:



1.00pm **Bakkavor – Freshcook**

A dedicated Marks & Spencer Ready to Cook and Recipe Dish facility producing a wide variety of protein based products.

Hosted by: David Lewis

Address: Sluice Road, Holbeach St Marks, Lincolnshire PE12 8HF

Tel: +44 1406 703 200

www.bakkavor.co.uk

Partners: Depart 9.00am



Guided Tour of Burghley House (including lunch)

Burghley, one of the largest and grandest houses of the first Elizabethan Age. Built and mostly designed by William Cecil, Lord High Treasurer to Queen Elizabeth I, between 1555 and 1587, the main part of the House has 35 major rooms on the ground and first floors. There are more than 80 lesser rooms and numerous halls, corridors, bathrooms and service areas. The lead roof extends to three quarters of an acre.

Dinner:

Speaker:

The George Hotel of Stamford – The Lambert Room

Paul Milner – It's a Wrap!

Hotel Address:

The George Hotel of Stamford

Address: 17 St Martins, Stamford, Lincolnshire PE9 2LB

Tel: +44 1780 750 750

www.georgehotelofstamford.co.uk

RFA International Tour: September 29^h – October 4th, 2013

Friday October 4th

8.00am Depart Hotel Reception

Site Visit:



9:00am **Bakkavor – Dips & Dressings, Spalding**

The largest dip production facility in the UK producing a wide range of short shelf life chilled dips for all the major retailers such as Tesco, Sainsburys, Waitrose, Asda

Hosted by: David Lewis

Address: West Marsh Road, Spalding, Lincolnshire PE11 2BB

Tel: +44 1775 761111

www.bakkavor.co.uk

Return to hotel with onward journey to London Heathrow Airport

*Check out of Hotel by 12noon, unless personally arranged with the front desk.
Please ensure you settle your personal account before departure of hotel.*

Thank you and we wish you a safe onward journey.

General Information

- If you have special dietary requirements please inform Moira Livings, your tour host.
- Please note that alcohol, refreshments, room service and other such extras are not included in the tour price. All extras must be settled by the guest upon departure of the Hotel or Restaurant.
- If you have any queries whatsoever please do not hesitate to contact Moira via the Hotel Reception Switchboard or her cell phone: +44 7764 857 300

Enjoy your tour!