

# AN INVITATION TO EXHIBIT



## REFRESH, RECHARGE, REIMAGINE THE FUTURE OF FOOD



41st Annual Conference & Exhibition  
Ritz-Carlton Resort  
Amelia Island, Florida

**FEBRUARY 20 - 23, 2022**

## Join our long list of satisfied previous exhibitors!

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AES - NILMA	Michael Foods, Inc.
Airlite Plastics Company	Mitsui Foods
Anchor Packaging	Moody Dunbar, Inc.
Aquamar	Mr. Chips, Inc.
Aspen Systems	MS Food Solutions
Atlanta Corporation	Nestle QAC Dublin
Atlantic Coast Marketing	NIMCO Corporation
Berry Global	Olds Products Company
Bongards Creameries	Ornua Ingredients N.A.
Camerican International	Osgood Industries /
Certified Laboratories	Bosch Packaging
Chemetall US, Inc.	Packline USA
ChemStation International	Pasta Montana
Chesapeake Spice Company	Philadelphia Macaroni Co.
Chester-Jensen CO	Placon
CMI Equipment & Engineering	Polypack Inc.
Dakota Growers Pasta	Providence Engineering
Dart Containers	PSSI
Deli Star Corporation	REYCO Systems, Inc.
Delkor Systems, Inc.	Rite-Hite Corporation
DEMACO	PLS Logistics
Diversey	Roka Bioscience
DuPont Nutrition & Health	Rovema
EasyPak	RPC Superfos
Ecolab, Inc.	Shining Ocean, Inc.
Eurofins Microbiology Laboratories	Southern Classic Food Group
Fill-Tech Solutions, Inc.	Tamlin Software Developers
First Place Foods	Third Wave Bioactives
Franklin Foods	Tip Top Poultry
Furmano Foods	To-Jo Mushrooms
Gamay Food Ingredients	Trans-Ocean Products
Genpak	Universal Pure
Hydrofresh HPP	Ventura Foods, LLC
IMA Dairy & Food USA	Victoria Pacific
IPL USA, Inc.	Winpak
John Soules Foods	Zerega Pasta
Lycio Manufacturing	

## TARGET NEW OPPORTUNITIES

The RFA's 2022 Conference theme is "Refresh, Recharge, Reimagine the Future of Food." We invite you to connect with new business opportunities by showcasing your products and services to refrigerated food manufacturers and suppliers from around North America. Whether you are just entering the refrigerated foods market or are looking to expand your current customer base, the RFA Conference is an event you can't afford to miss!

## VALUE-ADDED OPTIONS

- Pre- and post-show networking with customers at Conference events
- Sizzle Tape
- Sampling of your products
- Conference sponsorship opportunities
- Register for the full Conference to take part in the One-on-One CEO Sessions

## SILENT AUCTION

The RFA Exhibition will include a silent auction to help generate traffic in the Exhibit Hall while raising funds for special RFA projects. Exhibitors are asked to provide one item to be displayed at their booth during the Exhibition and auctioned off as part of the silent auction. Please see the enclosed form for more information.

## CONFERENCE REGISTRATION

The Exhibit Booth Fee covers entrance into the Exhibition only. It does not include the Registration fee for other Conference events. Exhibitors may register for the full Conference by paying the Conference Registration fee, which entitles you to attend all Conference meetings, presentations, social functions and meals. In addition, ONLY fully registered Conference attendees may participate in the One-on-One CEO Sessions. The Conference Pre-Registration fee for RFA members is \$925 if paying via credit card, with a \$30 discount for payments made by check. The Pre-Registration fee for nonmembers is \$1125, with a \$30 discount for payments by check. The deadline for these Pre-Registration rates is January 19, 2022.

## HOW TO EXHIBIT

Complete the enclosed Exhibit Application and Contract form and return it along with payment to:

Refrigerated Foods Association

**3823 Roswell Road, Suite 208**

**Marietta, GA 30062**

Payment must be received with the application. **Space is limited** and booth assignments are on a first-come, first-serve basis, so get your application in as soon as possible. The deadline for Exhibit Applications is **December 20, 2021**.

# RFA EXHIBIT HOURS

## Exhibit Hall Hours

Monday, February 21  
3:30 p.m. - 6:30 p.m.  
Open with a reception

## Booth Cost

Member - \$1,050/booth  
Non-Member - \$1,750/booth

## Exhibit Set-Up Hours

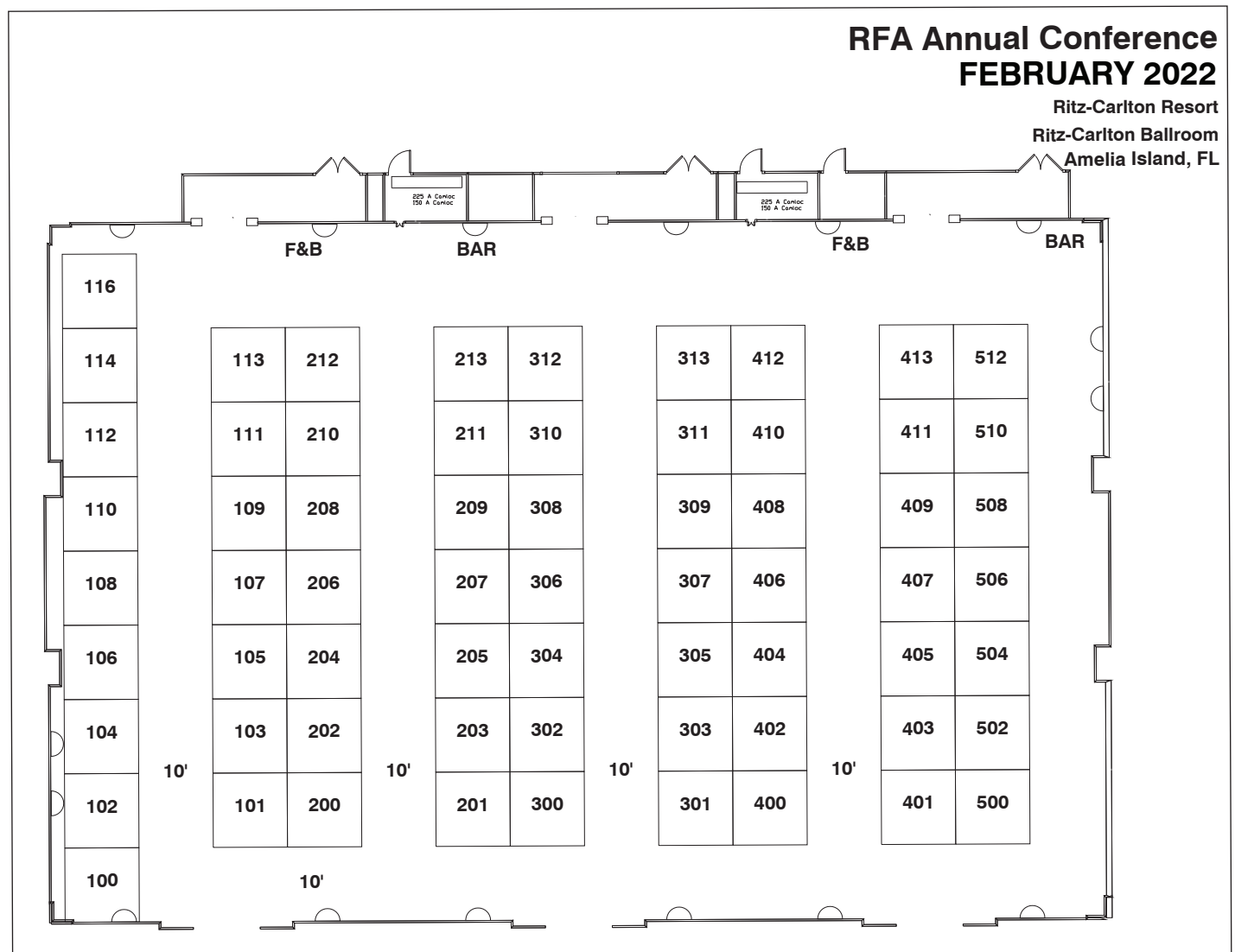
Monday, February 21  
9:00 a.m. - 3:00 p.m.  
All exhibits must be in place by  
3:00 p.m. on Monday.

## Exhibit Tear-Down Hours

Monday, February 21  
6:30 - 9:00 p.m.  
All materials must be removed  
by 9:00 p.m.

## Booth Size

All booths are 10' wide x 10' deep  
consisting of eight foot-height back-  
ground drapes and divider drapes in  
blue and white. Booths will have an  
identification sign bearing the company  
name and booth number. The Exhibit  
Hall is carpeted.





## 2022 EXHIBIT INFORMATION

### EXHIBIT HALL:

The 2022 Refrigerated Foods Association Conference & Exhibition will be held Feb. 20 - 23, at the Ritz-Carlton Resort in Amelia Island, Florida.

### RESPONSIBILITY OF REFRIGERATED FOODS ASSOCIATION:

It is expressly agreed that the Refrigerated Foods Association/Ritz-Carlton Resort will not be liable for any loss or any damage to goods or property of exhibitors. Show rules and regulations available on request.

### BOOTH ASSIGNMENTS:

**SPACE IS LIMITED.** Booth assignments are on a first-come, first-serve basis and will be made based upon the date of receipt of contract and the full exhibit space rental fees.

### SIZZLE TAPE DISPLAY:

Show off your most popular product in our Sizzle Tape. Cost is \$100 per 6-second slide. We encourage all participants to keep slides simple and easy to read. Slides will rotate randomly. The Sizzle Tape will play on the meeting room screen before each presentation.

### APPLICATION FOR SPACE:

To apply for exhibit space, complete and return the enclosed application and contract and mail to: Refrigerated Foods Association, 3823 Roswell Road, Suite 208, Marietta, GA 30062. For more information, call (678) 426-8175. The Deadline for Applications is **December 20, 2021.**

### PAYMENT AND REFUNDS:

Total amount of rental fee must accompany application. Exhibitors submitting written notice of cancellation prior to January 19, 2022, shall receive a full refund. There will be NO refunds after January 19, 2022.

<b>COST OF EXHIBIT SPACE:</b>	Exhibit Booths for Members	\$1,050/booth
	Exhibit Booths for Non-Members	\$1,750/booth

### SETTING UP DISPLAYS:

Monday, February 21      9:00 a.m. - 3:00 p.m.

### HOURS OF EXHIBIT:

Monday, February 21      3:30 p.m. - 6:30 p.m.      Exhibits open with Reception sponsored by RFA Associate members.

### DISMANTLING DISPLAYS:

Monday, February 21      6:30 - 9:00 p.m.      All materials must be removed by 9:00 p.m.

### EXHIBITOR REGISTRATION:

Exhibitors may register for the full RFA Conference by paying the full Conference Registration fee which entitles the exhibitor to attend all meetings and social functions where food and beverage are provided. Registration forms will be mailed to you in September. **Only attendees that have registered for the full Conference may participate in the One-on-One CEO Sessions. This fee is NOT included in the Exhibit Booth Rental Fee.**

### EXHIBIT BADGE ONLY:

Each company may receive two "Exhibitor Only" badges per 10'x10' booth. These badges will allow admission to the Exhibit Hall only. They do not include admission to any meetings, meal functions or One-on-One CEO Sessions. All exhibit-only personnel must be pre-registered as "Exhibitor Only" on a Refrigerated Foods Association registration form in order to receive an Exhibit Hall admission badge.

### HOTEL ACCOMMODATIONS:

A block of rooms has been reserved for the Refrigerated Foods Association at the Ritz-Carlton Resort in Amelia Island, Florida. Please click the following link to make your reservations: <https://book.passkey.com/go/RFA2022> or call 866-763-2960 and please reference the group name Refrigerated Foods Association Conference when making reservations.

### REFRIGERATED FOODS ASSOCIATION'S EXHIBITOR MANUAL:

Complete shipping instructions and information regarding furniture, electrical, air, labor and drayage services will be contained in the Refrigerated Foods Association's Exhibitor Manual which will be sent to all exhibitors **from Viper Tradeshow Services.** For questions, please contact John Olis with Viper Tradeshow Services at 847-426-3100 or [jolis@vipertradeshow.com](mailto:jolis@vipertradeshow.com).

# REFRIGERATED FOODS ASSOCIATION EXHIBITION APPLICATION & CONTRACT

Amelia Island, FL • Ritz-Carlton Resort • Feb. 20 – 23, 2022

We, the undersigned, do hereby make application for exhibit space for the Refrigerated Foods Association Conference & Exhibition to be held at the Ritz-Carlton Resort. Acceptance of our application by Refrigerated Foods Association constitutes a contract. Absolutely NO refunds for space cancellation will be made after **January 19, 2022**.

Please complete and retain a copy for your files. Send the contract to: Refrigerated Foods Association, 3823 Roswell Road, Suite 208, Marietta, GA 30062. Phone: (678) 426-8175 Fax: (678) 550-4504; Email: [info@refrigeratedfoods.org](mailto:info@refrigeratedfoods.org)

Name of Company: \_\_\_\_\_  
(Name of exhibiting company as it is to appear in program and on badges)

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

(Authorized exhibitor signature)

Print Name of Key Contact to Receive Information: \_\_\_\_\_  
(Person to whom all exhibition mailings will be sent)

Is your company currently a Refrigerated Foods Association member: ☐ YES ☐ NO

Will you need refrigerated storage space? ☐ YES ☐ NO If yes, how much space? \_\_\_\_\_

Products/services you plan to display: \_\_\_\_\_

Companies you do not wish to be across the aisle from: \_\_\_\_\_

CURRENT MEMBER \_\_\_\_\_ Number of booths at \$1,050/each = \_\_\_\_\_

NON-MEMBER \_\_\_\_\_ Number of booths at \$1,750/each = \_\_\_\_\_

SIZZLE TAPE \_\_\_\_\_ Number of slides at \$100/each = \_\_\_\_\_

**Total amount must be included with application to reserve space.** Method of Payment:

☐ Check - make payable to Refrigerated Foods Association

☐ ACH Payment – UPIC # 53374959, Routing # 021052053

☐ Credit Card

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Name on Card: \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Billing Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

BOOTH SELECTION Write booth #(s) you would like, in order of preference:

First \_\_\_\_\_ Second \_\_\_\_\_ Third \_\_\_\_\_ Fourth \_\_\_\_\_

**For Office Use Only**

Date received \_\_\_\_\_ Check # \_\_\_\_\_ Booth assignment \_\_\_\_\_