

# AN INVITATION TO EXHIBIT



## OUR SANCTUARY TO LEARN, GROW & THRIVE

42nd Annual Conference & Exhibition  
The Sanctuary Resort  
Kiawah Island, SC

**FEBRUARY 26 - MARCH 1, 2023**

## Join our long list of satisfied previous exhibitors!

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8th Avenue Food & Provisions	Kalsec
AES - NILMA	Lyco Manufacturing
Airlite Plastics Company	Michael Foods, Inc.
Anchor Packaging	Mitsui Foods
Aquamar	Moody Dunbar, Inc.
Aspen Systems	Mr. Chips, Inc.
Atalanta Corporation	MS Food Solutions
Atlantic Coast Marketing	Nestle QAC Dublin
Berry Global	NIMCO Corporation
Bongards Creameries	Olds Products Company
Camerican International	Ornua Ingredients N.A.
Certified Laboratories	Osgood Industries / Bosch Packaging
Chemetall US, Inc.	Packline USA
ChemStation International	Pasta Montana
Chesapeake Spice Company	Philadelphia Macaroni Co.
Chester-Jensen CO	Placon
Chicken of the Sea, Int	Polypack Inc.
CMI Equipment & Engineering	Providence Engineering
Coldbox Builders	PSSI
Dart Containers	REYCO Systems, Inc.
Deli Star Corporation	Rite-Hite Corporation
Delkor Systems, Inc.	PLS Logistics
DEMACO	Roka Bioscience
Diversey	Rovema
EasyPak	RPC Superfos
Ecolab, Inc.	Shining Ocean, Inc.
Emerson	Sonoco Products
Eurofins Microbiology Laboratories	Southern Classic Food Group
Fill-Tech Solutions, Inc.	Stratas Foods
First Place Foods	Tamlin Software Developers
Franklin Foods	Third Wave Bioactives
Furmano Foods	Tip Top Poultry
Gadre Marine	To-Jo Mushrooms
Gamay Food Ingredients	Trans-Ocean Products
Genpak	Universal Pure
Hydrofresh HPP	Unilever Food Solutions
IFF	Ventura Foods, LLC
IMA Dairy & Food USA	Vincit Group
IPL USA, Inc.	Victoria Pacific
John Soules Foods	Winpak

## TARGET NEW OPPORTUNITIES

The RFA's 2023 Conference theme is "Our Sanctuary to Learn, Grow & Thrive." We invite you to connect with new business opportunities by showcasing your products and services to refrigerated food manufacturers and suppliers from around North America. Whether you are just entering the refrigerated foods market or are looking to expand your current customer base, the RFA Conference is an event you can't afford to miss!

## VALUE-ADDED OPTIONS

- Pre- and post-show networking with customers at Conference events
- Sizzle Tape
- Sampling of your products
- Conference sponsorship opportunities
- Register for the full Conference to take part in the One-on-One CEO Sessions

## SILENT AUCTION

The RFA Exhibition will include a silent auction to help generate traffic in the Exhibit Hall while raising funds for special RFA projects. Exhibitors are asked to provide one item to be displayed at their booth during the Exhibition and auctioned off as part of the silent auction. Please see the enclosed form for more information.

## CONFERENCE REGISTRATION

The Exhibit Booth Fee covers entrance into the Exhibition only. It does not include the Registration fee for other Conference events. Exhibitors may register for the full Conference by paying the Conference Registration fee, which entitles you to attend all Conference meetings, presentations, social functions and meals. In addition, ONLY fully registered Conference attendees may participate in the One-on-One CEO Sessions. The Conference Pre-Registration fee for RFA members is \$925 if paying via credit card, with a \$30 discount for payments made by check. The Pre-Registration fee for nonmembers is \$1125, with a \$30 discount for payments by check. The deadline for these Pre-Registration rates is January 27, 2023.

## HOW TO EXHIBIT

Register online or complete the enclosed Exhibit Application and Contract form and return it along with payment to:

info@refrigeratedfoods.org

Or return the form by mail to:

Refrigerated Foods Association

**3823 Roswell Road, Suite 208**

**Marietta, GA 30062**

Payment must be received with the application. **Space is limited** and booth assignments are on a first-come, first-serve basis, so get your application in as soon as possible. The deadline for Exhibit Applications is **December 20, 2022**.



# RFA EXHIBIT HOURS

## Exhibit Hall Hours

Monday, February 27  
3:30 p.m. - 6:30 p.m.  
Open with a reception

## Booth Cost

Member - \$1,050/booth  
Non-Member - \$1,750/booth

## Exhibit Set-Up Hours

Monday, February 27  
9:00 a.m. - 3:00 p.m.  
All exhibits must be in place by  
3:00 p.m. on Monday.

## Exhibit Tear-Down Hours

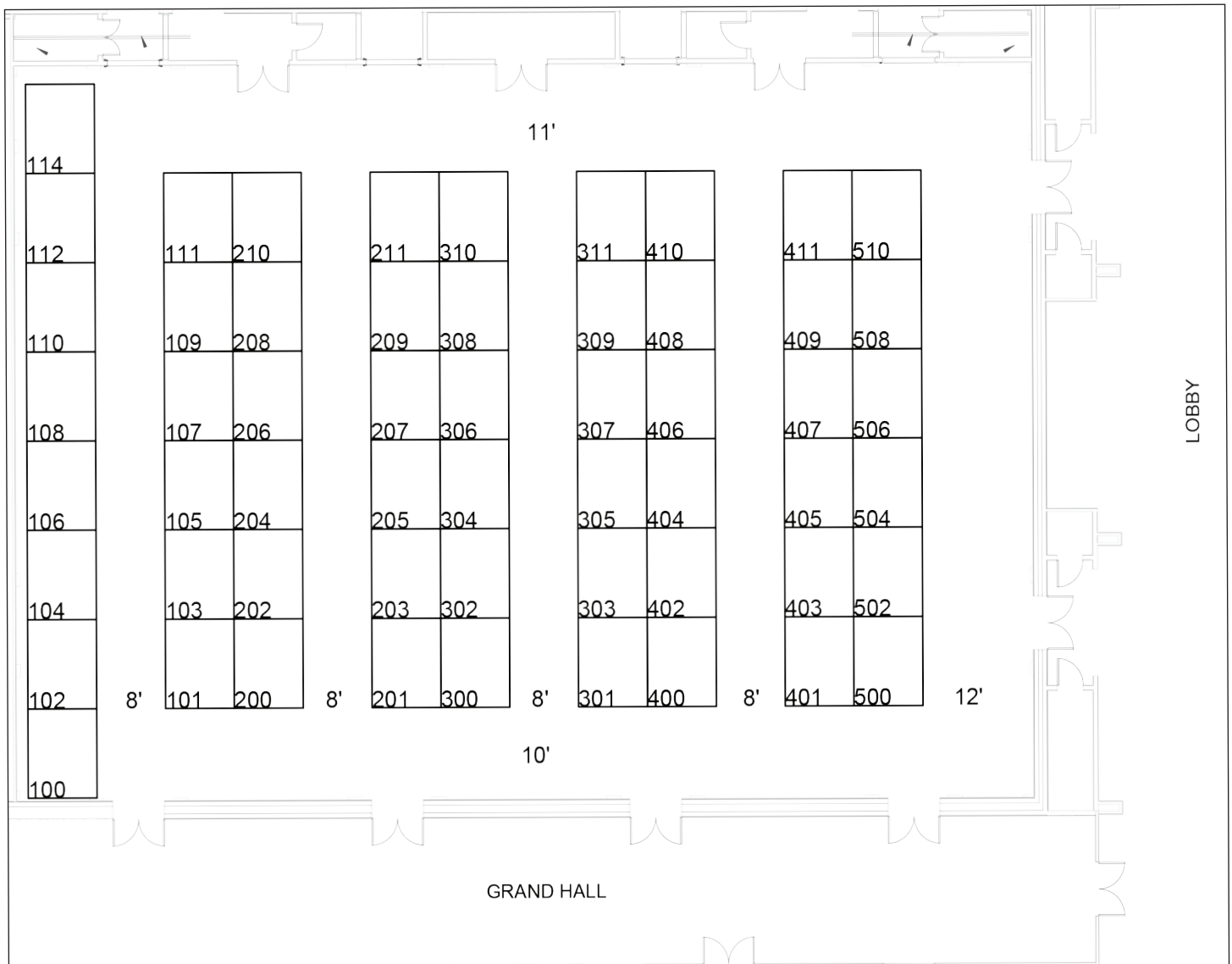
Monday, February 27  
6:30 - 7:30 p.m.  
All materials must be removed  
by 7:30 p.m.

## Booth Size

All booths are 10' wide x 8' deep  
consisting of eight foot-height back-  
ground drapes and divider drapes in  
blue and white. Booths will have an  
identification sign bearing the company  
name and booth number. The Exhibit  
Hall is carpeted.

## Location

The Exhibit Hall will be in the West  
Conference Center. This is separate  
from the main hotel. However, trans-  
portation will be provided through the  
hotel to West Conference Center.



RFA ANNUAL CONFERENCE  
FEBRUARY 26-27, 2023  
THE SANCTUARY AT KIAWAH ISLAND  
CAROLINA BALLROOM 1-6  
KIAWAH ISLAND, SC

## 2023 EXHIBIT INFORMATION

### EXHIBIT HALL:

The 2023 Refrigerated Foods Association Conference & Exhibition will be held February 26 - March 1, at The Sanctuary Resort in Kiawah Island, SC. **The Exhibit Hall will be in the West Conference Center. This is separate from the main hotel. However, transportation will be provided through the hotel to West Conference Center.**

### RESPONSIBILITY OF REFRIGERATED FOODS ASSOCIATION:

It is expressly agreed that the Refrigerated Foods Association/The Sanctuary Resort will not be liable for any loss or any damage to goods or property of exhibitors. Show rules and regulations available on request.

### BOOTH ASSIGNMENTS:

**SPACE IS LIMITED.** Booth assignments are on a first-come, first-serve basis and will be made based upon the date of receipt of contract and the full exhibit space rental fees.

### SIZZLE TAPE DISPLAY:

Show off your most popular product in our Sizzle Tape. Cost is \$100 per 6-second slide. We encourage all participants to keep slides simple and easy to read. Slides will rotate randomly. The Sizzle Tape will play on the meeting room screen before each presentation.

### APPLICATION FOR SPACE:

To apply for exhibit space, complete and return the enclosed application and contract and mail to: Refrigerated Foods Association, 3823 Roswell Road, Suite 208, Marietta, GA 30062 or email to [info@refrigeratedfoods.org](mailto:info@refrigeratedfoods.org). [Online registration](https://www.refrigeratedfoods.org/online-registration) is also available this year. For more information, call (678) 426-8175. The Deadline for Applications is **December 20, 2022**.

### PAYMENT AND REFUNDS:

Total amount of rental fee must accompany application. Exhibitors submitting written notice of cancellation prior to January 27, 2023, shall receive a full refund. There will be NO refunds after January 27, 2023.

<b>COST OF EXHIBIT SPACE:</b>	Exhibit Booths for Members	\$1,050/booth
	Exhibit Booths for Non-Members	\$1,750/booth

### SETTING UP DISPLAYS:

Monday, February 27	9:00 a.m. - 3:00 p.m.
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### HOURS OF EXHIBIT:

Monday, February 27	3:30 p.m. - 6:30 p.m.	Exhibits open with Reception sponsored by RFA Associate members.
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### DISMANTLING DISPLAYS:

Monday, February 27	6:30 - 7:30 p.m.	All materials must be removed by 7:30 p.m.
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### EXHIBITOR REGISTRATION:

Exhibitors may register for the full RFA Conference by paying the full Conference Registration fee which entitles the exhibitor to attend all meetings and social functions where food and beverage are provided. Registration forms will be mailed to you in October. **Only attendees that have registered for the full Conference may participate in the One-on-One CEO Sessions. This fee is NOT included in the Exhibit Booth Rental Fee.**

### EXHIBIT BADGE ONLY:

Each company may receive two "Exhibitor Only" badges per 8'x10' booth. These badges will allow admission to the Exhibit Hall only. They do not include admission to any meetings, meal functions or One-on-One CEO Sessions. All exhibit-only personnel must be pre-registered as "Exhibitor Only" on a Refrigerated Foods Association registration form in order to receive an Exhibit Hall admission badge.

### HOTEL ACCOMMODATIONS:

A block of rooms has been reserved for the Refrigerated Foods Association at the The Sanctuary Resort in Kiawah Island, SC. To make your reservations, please call 800-654-2924 or 877-683-1234 and please reference the group name Refrigerated Foods Association Conference when making reservations. The room rate for our group is \$259 a night.

### REFRIGERATED FOODS ASSOCIATION'S EXHIBITOR MANUAL:

Complete shipping instructions and information regarding furniture, electrical, air, labor and drayage services will be contained in the Refrigerated Foods Association's Exhibitor Manual which will be sent to all exhibitors **from Viper Tradeshow Services**.

**For questions, please contact John Olis with Viper Tradeshow Services at 847-426-3100 or [jolis@vipertradeshow.com](mailto:jolis@vipertradeshow.com).**