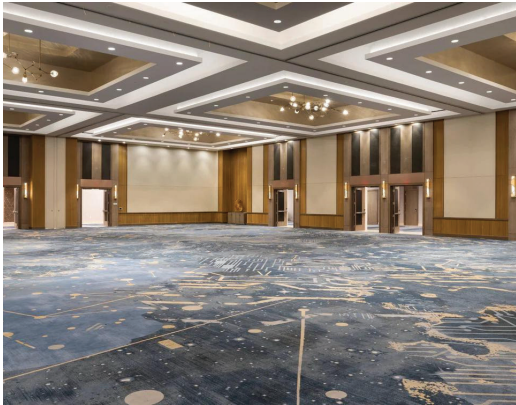


AN INVITATION TO EXHIBIT



45 YEARS AS THE "COOLEST" ASSOCIATION ON EARTH

2025 Annual Conference & Exhibition
JW Marriott Bonnet Creek Resort & Spa
Orlando, FL

FEBRUARY 16 - 19, 2025

Join our long list of satisfied previous exhibitors!

8th Avenue Food & Provisions	Kalsec
AES - NILMA	Lyco Manufacturing
Airlite Plastics Company	Michael Foods, Inc.
Anchor Packaging	Mitsui Foods
Aquamar	Moody Dunbar, Inc.
Aspen Systems	Mr. Chips, Inc.
Atalanta Corporation	MS Food Solutions
Atlantic Coast Marketing	Nestle QAC Dublin
Berry Global	NIMCO Corporation
Bongards Creameries	Novolyze
Camerican International	NT Logistics
Certified Laboratories	Olds Products Company
Chemetall US, Inc.	Ornua Ingredients N.A.
ChemStation International	Osgood Industries
Chesapeake Spice Company	Packline USA
Chester-Jensen CO	Pasta Montana
Chicken of the Sea, Int	Philadelphia Macaroni Co.
CMI Equipment & Engineering	Placon
Coldbox Builders	Polypack Inc.
Corbion	Providence Engineering
Dart Containers	PSSI
Datacor	Rema Foods
Deli Star Corporation	Revela Foods
Delkor Systems, Inc.	REYCO Systems, Inc.
DEMACO	Rite-Hite Corporation
Diversey	RLS Logistics
EasyPak	Rovema
Ecolab, Inc.	RPC Superfos
Elite Spice	Shining Ocean, Inc.
Emerson	Sonoco Products
Eurofins Microbiology Laboratories	Southern Classic Food Group
Fill-Tech Solutions, Inc.	Stratas Foods
First Place Foods	The Vincit Group
Franklin Foods	Third Wave Bioactives
Frozen Food Express	Tip Top Poultry
Furmano Foods	To-Jo Mushrooms
Gadre Marine	Trademark Transportation
Gallagher	Trans-Ocean Products
Genpak	Trident Seafoods
Hydrofresh HPP	Universal Pure
IFF	Unilever Food Solutions
IMA Dairy & Food USA	Ventura Foods, LLC
IPL USA, Inc.	Victoria Pacific
John Soules Foods	Victory Packaging
	Winpak
	Yost Foods

TARGET NEW OPPORTUNITIES

The RFA's 2025 Conference theme is "45 Years as the COOLEST Association on Earth." We invite you to connect with new business opportunities by showcasing your products and services to refrigerated food manufacturers and suppliers from around North America. Whether you are just entering the refrigerated foods market or are looking to expand your current customer base, the RFA Conference is an event you can't afford to miss!

VALUE-ADDED OPTIONS

- Pre- and post-show networking with customers at Conference events
- Sizzle Tape
- Sampling of your products
- Conference sponsorship opportunities
- Register for the full Conference to take part in the One-on-One CEO Sessions

SILENT AUCTION

The RFA Exhibition will include a silent auction to help generate traffic in the Exhibit Hall while raising funds for special RFA projects. Exhibitors are asked to provide one item to be displayed at their booth during the Exhibition and auctioned off as part of the silent auction. Please see the enclosed form for more information.

CONFERENCE REGISTRATION

The Exhibit Booth Fee covers entrance into the Exhibition only. It does not include the Registration fee for other Conference events. Exhibitors may register for the full Conference by paying the Conference Registration fee, which entitles you to attend all Conference meetings, presentations, social functions and meals. In addition, ONLY fully registered Conference attendees may participate in the One-on-One CEO Sessions. The Conference Pre-Registration fee for RFA members is \$1160 if paying via credit card, or \$1095 for payments made by check. The Pre-Registration fee for nonmembers is \$1360, or \$1295 for payments by check. The deadline for these Pre-Registration rates is January 10, 2025. Conference registration materials will be sent in October.

HOW TO EXHIBIT

Register online or complete the enclosed Exhibit Application and Contract form and return it along with payment to:

info@refrigeratedfoods.org

Or return the form by mail to:

Refrigerated Foods Association

3823 Roswell Road, Suite 208

Marietta, GA 30062

Payment must be received with the application. **Space is limited** and booth assignments are on a first-come, first-serve basis, so get your application in as soon as possible. The deadline for Exhibit Applications is **December 19, 2024**.

RFA EXHIBIT HOURS

Exhibit Hall Hours

Monday, February 17
3:30 p.m. - 6:30 p.m.
Open with a reception

Booth Cost

Member - \$1,050/booth
Non-Member - \$1,750/booth

Exhibit Set-Up Hours

Monday, February 17
9:00 a.m. - 3:00 p.m.
All exhibits must be in place by
3:00 p.m. on Monday.

Exhibit Tear-Down Hours

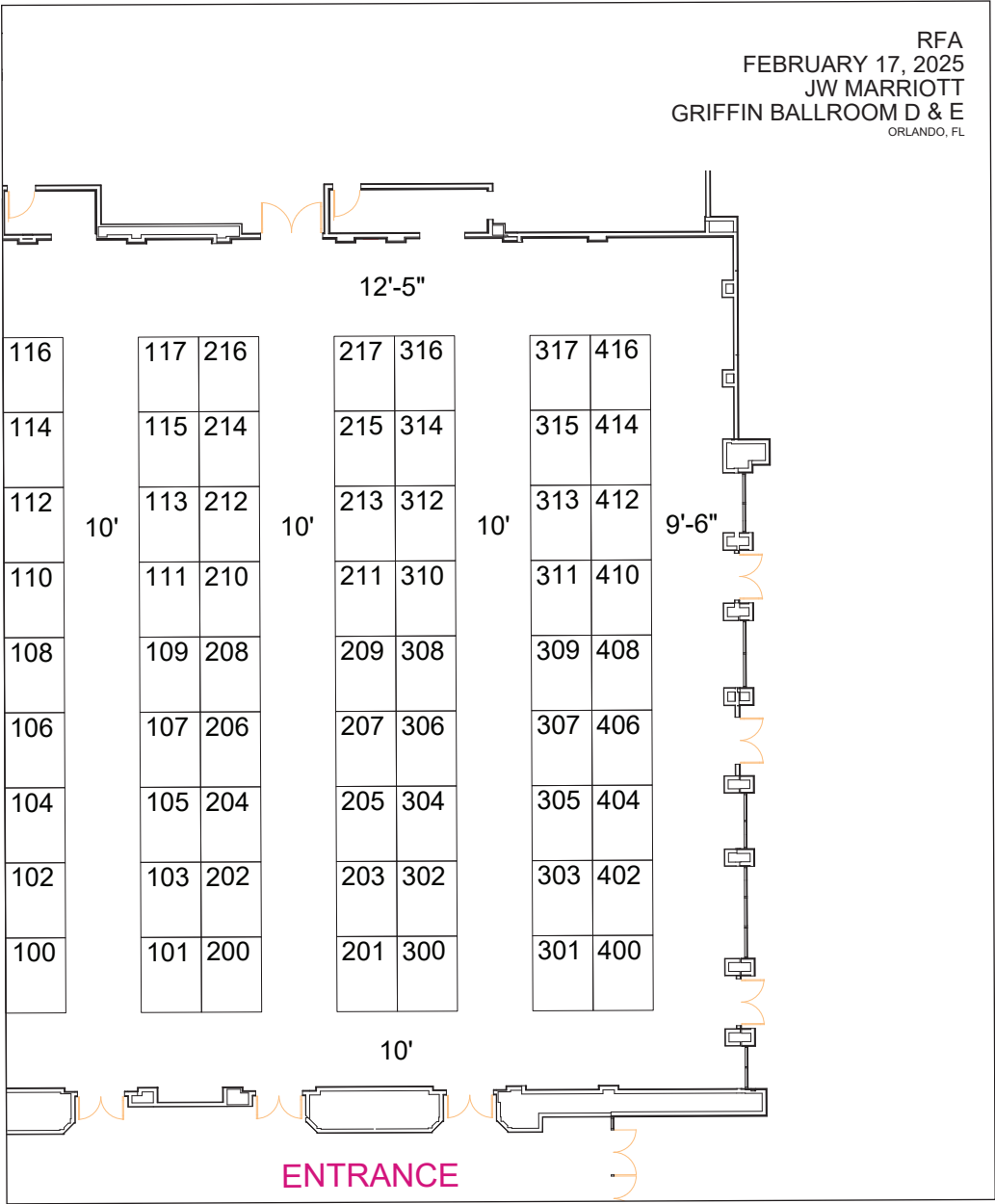
Monday, February 17
6:30 - 7:30 p.m.
All materials must be removed
by 7:30 p.m.

Booth Size

All booths are 10’ wide x 8’ deep
consisting of eight foot-height back-
ground drapes and divider drapes in
blue and white. Booths will have an
identification sign bearing the company
name and booth number. The Exhibit
Hall is carpeted.

Location

The Exhibit Hall will be in Griffin
Ballroom DE.



2025 EXHIBIT INFORMATION

EXHIBIT HALL:

The 2025 Refrigerated Foods Association Conference & Exhibition will be held February 16 - 19, at The JW Bonnet Creek Resort in Orlando, FL. **The Exhibit Hall will be in Griffin Ballroom DE.**

RESPONSIBILITY OF REFRIGERATED FOODS ASSOCIATION:

It is expressly agreed that the Refrigerated Foods Association/JW Bonnet Creek Resort will not be liable for any loss or any damage to goods or property of exhibitors. Show rules and regulations available on request.

BOOTH ASSIGNMENTS:

SPACE IS LIMITED. Booth assignments are on a first-come, first-serve basis and will be made based upon the date of receipt of contract and the full exhibit space rental fees.

SIZZLE TAPE DISPLAY:

Show off your most popular product in our Sizzle Tape. Cost is \$100 per 6-second slide. We encourage all participants to keep slides simple and easy to read. Slides will rotate randomly. The Sizzle Tape will play on the meeting room screen before each presentation.

APPLICATION FOR SPACE:

To apply for exhibit space, complete and return the enclosed application and contract and mail to: Refrigerated Foods Association, 3823 Roswell Road, Suite 208, Marietta, GA 30062 or email to info@refrigeratedfoods.org. [Online registration](#) is also available this year. For more information, call (678) 426-8175. The Deadline for Applications is **December 19, 2024.**

PAYMENT AND REFUNDS:

Total amount of rental fee must accompany application. Exhibitors submitting written notice of cancellation prior to January 10, 2025, shall receive a full refund. There will be NO refunds after January 10, 2025.

COST OF EXHIBIT SPACE:	Exhibit Booths for Members	\$1,050/booth
	Exhibit Booths for Non-Members	\$1,750/booth

SETTING UP DISPLAYS:

Monday, February 17 9:00 a.m. - 3:00 p.m.

HOURS OF EXHIBIT:

Monday, February 17 3:30 p.m. - 6:30 p.m. Exhibits open with Reception sponsored by RFA Associate members.

DISMANTLING DISPLAYS:

Monday, February 17 6:30 - 7:30 p.m. All materials must be removed by 7:30 p.m.

EXHIBITOR REGISTRATION:

Exhibitors may register for the full RFA Conference by paying the full Conference Registration fee which entitles the exhibitor to attend all meetings and social functions where food and beverage are provided. Registration forms will be mailed to you in October. **Only attendees that have registered for the full Conference may participate in the One-on-One CEO Sessions. This fee is NOT included in the Exhibit Booth Rental Fee.**

EXHIBIT BADGE ONLY:

Each company may receive two "Exhibitor Only" badges per 10'x 8' booth. These badges will allow admission to the Exhibit Hall only. They do not include admission to any meetings, meal functions or One-on-One CEO Sessions. All exhibit-only personnel must be pre-registered as "Exhibitor Only" on a Refrigerated Foods Association registration form in order to receive an Exhibit Hall admission badge.

HOTEL ACCOMMODATIONS:

A block of rooms has been reserved for the Refrigerated Foods Association at the JW Bonnet Creek Resort in Orlando, FL. The reservation link will be provided upon receipt of your Conference registration. The room rate for our group is \$294 with a discounted resort fee of \$15 per night.

REFRIGERATED FOODS ASSOCIATION'S EXHIBITOR MANUAL:

Complete shipping instructions and information regarding furniture, electrical, air, labor and drayage services will be contained in the Refrigerated Foods Association's Exhibitor Manual which will be sent to all exhibitors **from Viper Tradeshow Services.** For questions, please contact John Olis with Viper Tradeshow Services at 847-426-3100 or jolis@vipertradeshow.com.

REFRIGERATED FOODS ASSOCIATION EXHIBITION APPLICATION & CONTRACT

Orlando, FL • JW Marriott Bonnet Creek Resort • February 16 – 19, 2025

We, the undersigned, do hereby make application for exhibit space for the Refrigerated Foods Association Conference & Exhibition to be held at The JW Marriott Bonnet Creek Resort & Spa in Orlando, FL. Acceptance of our application by Refrigerated Foods Association constitutes a contract. Absolutely NO refunds for space cancellation will be made after **January 10, 2025**.

Please complete and retain a copy for your files. Send the contract to: Refrigerated Foods Association, 3823 Roswell Road, Suite 208, Marietta, GA 30062. Phone: (678) 426-8175; Email: info@refrigeratedfoods.org

Name of Company: _____
(Name of exhibiting company as it is to appear in program and on badges)

Mailing address: _____

City: _____ State: _____ Zip: _____

Name: _____ Phone: (____) _____
(Authorized exhibitor signature)

Print Name of Key Contact to Receive Information: _____
(Person to whom all exhibition mailings will be sent)

Will you need refrigerated storage space? ☐ YES ☐ NO If yes, how much space? _____

Products/services you plan to display: _____

Companies you do not wish to be across the aisle from: _____

CURRENT MEMBER _____ Number of booths at \$1,050/each = _____

NON-MEMBER _____ Number of booths at \$1,750/each = _____

SIZZLE TAPE _____ Number of slides at \$100/each = _____

Total amount must be included with application to reserve space. Method of Payment:

☐ Check - make payable to Refrigerated Foods Association

☐ ACH Payment – UPIC # 53374959, Routing # 021052053

☐ Credit Card

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Name on Card: _____

Card Number _____ Expiration Date _____

Billing Address: _____ Phone: _____ Security Code: _____

Signature of Card Holder _____

BOOTH SELECTION Write booth #(s) you would like, in order of preference:

First _____ Second _____ Third _____ Fourth _____

For Office Use Only

Date received _____ Check # _____ Booth assignment _____