

TABLETOP DISPLAY APPLICATION

*For the 45th Annual RFA Conference & Tabletop Display
February 15 - 18, 2026 - Marriott Sawgrass Resort - Ponte Vedra Beach, FL*

*Tabletop Display Reception will be held on
Monday, February 16, 2026 from 3:30 p.m. to 6:30 p.m.*

TABLETOP INFORMATION & GUIDELINES

The 2026 Conference Tabletop Display Reception will take place on Monday, February 16, from 3:30 p.m. to 6:30 p.m. onsite at Marriott Sawgrass Golf Resort & Spa. The room will be ready at 9:00 a.m. on Monday for Associate members to begin set-up. There will be hors d'oeuvres and an open bar for the duration of the Reception.

The Fee is **\$500** per 6 ft. table for Associate Members of the RFA who are registered for the entire Conference. Space is limited, so make your reservations early. To reserve a Tabletop, please fill out the Reservation Form and return it to the RFA office with payment. Remember, you must register for the full Conference to be eligible to receive a Tabletop. Associate Members who do not exhibit will be the last group to sign up for the CEO Sessions on Tuesday.

Sizzle Tape: Associate Members can present a new or popular product in our **Product Sizzle Tape**. Cost is **\$150** per 6 second slide. This slide should be made in PowerPoint (16:9) with no moving parts. The Sizzle Tape will be displayed on the big screen in our meeting room between speaker presentations.

If you have questions on this format, please call your Associate Board Members: Jeff Rhodes (615) 476-9280, Dawn Moore (414) 651-1974, and Andrew Ward (717) 719-2485.



Tabletop Display Guidelines:

1. A banner of your own design on the front of the table will be permitted. A tablecloth with your company's logo is encouraged as a way of distinguishing your exhibit. (NOTE: A small sign with your company will be provided to sit on your table; if you wish to include a banner, you must supply your own).
2. There will be NO height restriction on tabletop materials this year.
3. No pop-up or stand alone floor signs permitted.
4. Laptops, etc. will be permitted but must be battery operated (no power support) and silent.
5. Giveaways are permitted but no individual raffles.
6. Samples/products will be permitted. Food samples can be served, but you must provide your own chafing dishes or make arrangements in advance with Megan Levin.
7. All displays must be in place by 3:00 p.m. on Monday, and dismantled, with all materials removed, by 8:00 p.m. on Monday night.

Shipping Information:

Packages may be delivered to the Resort two business days prior to your event. To ensure that your materials are stored and delivered properly, please include the following information on all packages:

Guest Name (Guest Cell Number)
c/o FedEx Office at Sawgrass Marriott Resort & Spa
1000 TPC Blvd
Ponte Vedra Beach, FL 32082
Refrigerated Foods Association Conference
Number of boxes (i.e. 1 of 2, 2 of 2, etc.)

CONFERENCE SCHEDULE

SUNDAY, FEBRUARY 15

- 12:00 - 7:00 p.m. Registration
- 1:30 - 4:00 p.m. Board of Directors Meeting
- 4:30 - 5:00 p.m. New Member/First Time Attendee Orientation
- 5:00 - 5:30 p.m. New Member/Press/Speaker Reception
- 5:30 - 7:00 p.m. Opening Welcome Reception
- 7:00 p.m. Dinner On Own
- 9:00 - 11:00 p.m. Informal Gathering After Hours at Hotel Bar

MONDAY, FEBRUARY 16

- 7:00 a.m. - 7:00 p.m. Registration
- 9:00 a.m. - 3:00 p.m. Tabletop Set-Up
- 8:00 - 8:45 a.m. Welcome Breakfast
- 8:45 - 9:15 a.m. RFA Business Meeting, Sizzle Tape
- 9:15 - 10:30 a.m. Keynote Address: Julien LeBlanc
- 10:30 - 10:45 a.m. Break
- 10:45 a.m. - 12:00 p.m. Technical Update: Doug Marshall
- 11:00 a.m. Spouse Event
- 12:00 - 1:00 p.m. Networking Lunch
- 1:00 - 2:00 p.m. General Session
- 2:00 - 2:15 p.m. Break
- 2:15 - 3:15 p.m. General Session
- 3:30 - 6:30 p.m. Tabletop Reception
- 6:30 p.m. Dinner on own
- 9:00 - 11:00 p.m. Informal Gathering After Hours at Hotel Bar

TUESDAY, FEBRUARY 17

- 7:00 a.m. - 12:00 p.m. Registration, Pick Up Silent Auction Items
- 7:30 - 8:30 a.m. Associates Meeting: Election, CEO Session Sign-Up & Breakfast
- 8:00 - 8:30 a.m. Manufacturers Breakfast
- 8:45 - 10:55 a.m. One-on-One CEO Sessions
- 11:00 a.m. - 12:30 p.m. Martin Mitchell Technical Food Safety Luncheon
- 11:00 - 11:15 a.m. Golf Tournament Departure
- 12:00 p.m. Golf Shotgun Start
- 12:45 - 1:45 p.m. General Session
- 1:45 - 2:00 p.m. Break
- 2:00 - 3:00 p.m. General Session
- 3:00 - 4:00 p.m. Service Project
- 6:30 - 9:00 p.m. Closing Dinner, Awards, Passing of the Gavel

TUESDAY, FEBRUARY 18

- 8:00 - 8:30 a.m. Board of Directors Meeting
- 8:30 - 9:30 a.m. Optional "Breakfast with the Board"

2026 RFA CONFERENCE TABLETOP DISPLAY RESERVATION FORM

The fee to take part in the RFA Tabletop Display Reception is \$500 per Tabletop for Associate Members. Please note that you must be a registered Conference attendee and an Associate Member of the Refrigerated Foods Association to have a Tabletop. The fee for the Sizzle Tape is \$150 per slide.

The Tabletop Reception will take place on Monday, February 16, 2026 from 3:30 - 6:30 pm., onsite at Marriott Sawgrass Golf Resort and will be ready at 9:00 a.m. on Monday for Associate members to begin setting up.

To reserve a space at the RFA's Tabletop Reception, please fill out the form below and return it to the RFA Office, along with your payment. This year's Tabletop spaces are limited, so send in your reservation today!

** There will be no refunds once the reservation is made.*

☐ Yes, my company would like to reserve a space at the Tabletop Reception to be held in conjunction with the Refrigerated Foods Association Conference in 2026. I have read and understand the guidelines. I also understand that I will have to register separately for the Conference to be entitled to a Tabletop (details sent separately). I understand that this is a "Tabletop Display" and not a "Full Fledged Exhibit Session."

☐ Yes, my company would like to be included in the Sizzle Tape for \$150 per 6 second slide.

Name of Main Contact at Table: _____

Company: _____

Address: _____

Phone: _____ **E-mail:** _____

What do you plan to display? _____

Do you intend to offer food samples at your table? ☐ Yes ☐ No

PAYMENT INFORMATION:

The fee is \$500 per Tabletop; Product Sizzle Tape is \$150 per slide

Number of Tabletops: _____ **Number of Product Sizzle Tape Spots:** _____ **Amount Enclosed \$** _____

Payment Method:

☐ Check (made payable to Refrigerated Foods Association)

☐ Credit Card #: _____ **Exp. Date:** _____

Cardholder Signature: _____

Card Security Code/CVV: _____

Billing Information: (Must match Credit Card - if different from above):

Name on Card: _____

Address/City/State/Zip: _____

Phone: _____

Please Return to: Refrigerated Foods Association

3823 Roswell Road, Suite 208, Marietta, GA 30062

Phone: (678) 426-8175