

RFA International Tour: October 9 - 12, 2019



International Tour

Germany

October 9-12, 2019



Tuesday, October 8th

6pm-7pm:
Meet and Greet

Brewerie "Gaffel am Dom"
next to Hotel Ernst

Wednesday, October 9th

Business Programm

8:00 Meet in Hotel Reception with Alexandra



10.00 Bauer Funken: (confirmed) innovative assortment, a large number of customers including well-known names from the German food retail trade.



11.00 Kitts&Nevis (confirmed): delicious wraps

12.00 Lunch snack at BauerFunken



13.30 Sauels (confirmed)

Real Superstore, Krefeld

MARKTHALLE KREFELD
Hafelsstraße 200, 47809 Krefeld

16:30 Driving back (1-1,5 hours)



19.30 Dinner: Alter Wartesaal, is the only historically preserved complex of Cologne Central Station. Company events, fashion shows and TV productions as well as cabaret and comedy evenings take place here.

Partner Programm

09:00h Meet in Hotel Reception with Thomas

11:00 Visiting the oldest Perfumery in Cologne ("Eau de Cologne") 45 Minuten + shop



13:00 Lunch at "Ludwig im Museum"

14:00 Walk through the old city of Cologne
Listen to exciting and entertaining stories from the Middle Ages and Antiquity!



16.15 Cologne cathedral "Dom"
UNESCO World Heritage Site
Over the roofs of the cathedral



19.30 Dinner: Alter Wartesaal, is the only historically preserved complex of Cologne Central Station. Company events, fashion shows and TV productions as well as cabaret and comedy evenings take place here.



Thursday, October 10th

Business Programm

8:45 Meet in Hotel Reception with Alexandra

9:30 Merl Feinkost - part of Wernsing Group



12:00 Lunch
12:45

13:30 Globus - Production *and* Store Visit



16:00 FCF Holding - Wakame



18:30 Back in Cologne

19.30 Dinner at Hanse-Stube in your Hotel



Partner Programm

09:30h Meet in Hotel Reception with Thomas

10:20h Travel back in time to golden era
Immerse yourself in Cologne's history and experience life at the beginning of the 20th century with all your senses, thanks to virtual reality. 45 min



11.30h Visiting the Gardens of Schloss Brühl



12:30 Lunch at "Brühler Wirtshaus"

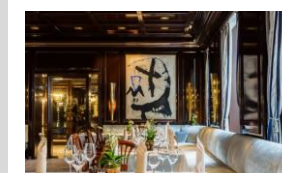
13:30 Visiting "Schloss Brühl"
a UNESCO World Heritage Site
and "Falkenlust "



15.30h Max Ernst Museum



19.30 Dinner at Hanse-Stube in your Hotel



Friday, October 11th

Business Programm

07:30h Meet in Hotel Reception with Alexandra
Driving to Sulzbach (2hours)

10:00 Achenbach (confirmed)
Production and distribution of worldwide first-class food specialities for gastronomy, hotel business, communal catering, event and travel catering.

12:00 After the tour there will be a tasting in the presentation kitchen.

13:00 Driving to Gießen (1 hours)

14:00 Kappa Antipasti (confirmed)
Assortment of Mediterranean classics

16:00 Driving back to Cologne (2,5hours)

19:30 Dinner: Henne -
Cologne has a new culinary fixed star

Partner Programm

08:30h Meet in Hotel Reception with Thomas

10:15 Aachen, UNESCO World Heritage Site
Top sights of Aachen. The cathedral was built at the end of the 8th century by order of Charlemagne. Here you can feel the breath of history!
Guided Tour cathedral and Treasury

11:45 Walk around the Old City of Aachen, famous speciality from Aachen: the Printen.
Visit of a Printen Shop

13:00 Lunch

14:00 a quick step to the Netherlands: Maastricht
Maastricht Treaty: this established the common foreign and security policy of the European Union (EU) and cooperation in the fields of justice and home affairs.
Besides, it is also a sweet little typical Dutch town with many nice shops.

20:00 Dinner: Henne -
Cologne has a new culinary fixed star



Saturday, October 12th



Business Programm - store visits

08:30h Meet in Hotel Reception with Alexandra

9:00 Store Visit: Discounter Aldi
with Regional Sales Manager
Mr. Tombers and Buying Manager Mr. Roša



11:00 Store Visit: Selgros, Guided tour
one of the largest product ranges in German retailing.
commercial customers from gastronomy, retail and
other trades.

13:00 Lunch



14:30 Store Visit: Discounter Lidl:
Lidl has 9875 stores in 26 countries
Guided tour with Store manager
Herr Negd-Schuler and sales Manager Frau Grund.

GALERIA KAUFHOF **16:30** Galerie Kaufhof/Galeria Gourmet

department store, omnichannel store
Great importance on carrying international brands
and also on customizing to regional items.



19.30 Weinhaus Brungs
Dining in a typical Cologne merchant's house from the
16th century with draught beer and excellent wines.

Partner Programm



09:00h Meet in Hotel Reception with Thomas



10:00 Düsseldorf-Tour
Old City,
Benrather Schloß
Gehry Architecture in the New Harbor



13:00 Lunch



14:00 Time for Shopping!
The Königsallee, or Kö for short, is one of the leading
luxury shopping streets in Europe.



16:00 Kaiserswerth
The most famous sight of Kaiserswerth is the ruin of
the Kaiserpfalz, a 12th century castle complex with a
panoramic view of the Rhine and the surrounding
countryside. The cobbled streets are lined with
baroque buildings



19.30 Weinhaus Brungs
Dining in a typical Cologne merchant's house from
16th century with draught beer and excellent wines.

Sunday, October 13th



The Romantic Rhine is a unique region with a UNESCO World Heritage site to its name: the Upper Middle Rhine Valley. We will drive along the Rhine, visit romantic wine villages and impressive castles.

- 08:30 Departure
- 10:50 Guided Tour castle of Marksburg
- Lunch
- 14:30 Wine tasting at "Bopparder Weinkontor"
- Sightseeing tour through vineyards and half-timbered villages along the Rhine
- 19:00 back in Cologne
- 20:00 Farewell Dinner at "Osman 30"
Dinner with a wonderful view over Cologne