

# TECHNICAL WEBCAST

MARCH 6, 2019

## "FOODBORNE DISEASE SURVEILLANCE: HOW IT WORKS AND WHY IT MATTERS"



### **Date and Time:**

Wednesday, March 6 from 3:00 p.m.- 4:00 p.m. Eastern Time  
(2:00 p.m.-3:00 p.m. Central, 1:00 p.m.-2:00 p.m. Mountain,  
12:00 p.m.- 1:00 p.m. Pacific)

### **Overview:**

This presentation will review the process of foodborne disease surveillance, outbreak detection, and investigations; and discuss why foodborne disease surveillance is critical to maintaining the safety of our food supply.

### **Presenter:**

*Craig Hedberg*

Craig Hedberg is a professor in the Division of Environmental Health Sciences at the University of Minnesota's School of Public Health, serves as the Major Chair for the Public Health Practice Major, and is the academic co-director for Minnesota's Integrated Food Safety Center of Excellence; one of six Centers of Excellence established by CDC in response to the Food Safety Modernization Act.

Dr. Hedberg conducted outbreak investigations and supervised the foodborne disease surveillance program at the Minnesota Department of Health for 15 years. Among his signature accomplishments at MDH was the development of Team Diarrhea, a student work force dedicated to conducting foodborne illness investigations. Student worker teams are now being developed by many other states in an effort to improve foodborne outbreak responses.

Since joining the faculty at the School of Public Health, where he teaches and conducts research on foodborne disease surveillance, Dr. Hedberg has been a key contributor to the Council to Improve Foodborne Outbreak Response's (CIFOR) Guidelines for Foodborne Disease Outbreak Response.

Dr. Hedberg has developed an international reputation for his standing as an expert in the public health surveillance and control of foodborne diseases.

### **How does the webcast work?**

It's easy and convenient! A virtual seminar is one that you can "attend" and participate in right from your offices. There is no travel time, and now provided at **NO COST** to RFA members!

The RFA Technical Webcast will include live audio along with a slide presentation on the Web. You just need a phone connection for the audio and an Internet connection.

In addition, the webcast will allow you to comment and ask questions at specified times during the event using your phone.

You can invite staff members to listen and participate too! To get the most out of a webcast, it is recommended that you have no more than five people at any one computer connection. If you have multiple locations, please register each location separately.

### **Credits**

The Institute of Food Technologists (IFT) and the Research Chefs Association (RCA) have confirmed that continuing education credits are available for numerous RFA technical functions. Depending on the specific educational criteria of these two organizations, credits will be accepted for attendance at 1) *RFA Webinars*, 2) the RFA Fall Symposium and 3) the RFA Annual Conference.

Contact the RFA office for more information or for proof of participation.

### **How to attend this meeting?**

To attend the meeting, fill out the attached registration form and return it to the RFA office by mail or email. For non-members only: checks must be made payable to the Refrigerated Foods Association.

Once you have registered for the meeting, you will receive an email message inviting you to attend the webcast with instructions on how to attend. This message will provide the information that you need to join the meeting.

Please note: You must have JAVA enabled on your computer to participate.

### **Register now!**

Registration forms (and payment, if applicable) should be received no later than March 4, 2019. Confirmations will not be sent until your registration form is received.

If you have questions about the meeting, please contact Meg Levin at [meg@refrigeratedfoods.org](mailto:meg@refrigeratedfoods.org)

**Register now for this live, interactive Webcast  
that you can join from your office!**

# RFA TECHNICAL WEBCAST

## Registration Form

### *“Foodborne Disease Surveillance: How it works and Why it matters”*

**Presenter: Dr. Craig Hedberg, University of Minnesota**

**March 6, 2019**

**3:00 - 4:00 p.m. ET**

### Registration Information

The cost for this event is as follows:

**RFA Members:**

NO CHARGE FOR MEMBERS

**Non-Members:**

**\$310** per computer/audio connection

**Registration:** To register, please fill out the information below and return it to the RFA office. Non-members, please submit this form along with your payment. Checks must be made payable to “Refrigerated Foods Association.” Forms should be received by **March 4, 2019**, to guarantee your registration.

Once you have registered for the meeting, you will receive an e-mail message inviting you to attend the web conference with instructions on how to attend.

**Cancellation:** No refunds will be made; however, participants who are already registered may be substituted by another company employee.

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### TECHNICAL WEBCAST REGISTRATION FORM

#### Refrigerated Foods Association

3823 Roswell Road • Suite 208 • Marietta, GA 30062

Phone: (678) 426-8175 • Fax: 678-550-4504 • E-mail: [info@refrigeratedfoods.org](mailto:info@refrigeratedfoods.org)

Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

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**Amount Enclosed (Non-Members Only):** \_\_\_\_\_

**ACH:** Bank Routing # (ABA) – 021052053 Account # 53374959

**Card Type:** VISA AMEX DISCOVER MASTERCARD

Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ Card security code: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Billing Information for credit card if different from above:

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_