

# TECHNICAL WEBCAST

JANUARY 24, 2024

## “PREPARING TO MEET FSMA 204 REQUIREMENTS AND REAPING GREATER SUPPLY CHAIN BENEFITS”



### **Date and Time:**

Wednesday, January 24 from 2:00 p.m.- 3:00 p.m. Eastern Time  
(1:00 p.m.-2:00 p.m. Central, 12:00 p.m.-1:00 p.m. Mountain, 11:00 p.m.- 12:00 p.m. Pacific)

### **Overview:**

In this webinar, GS1 US will discuss the U.S. Food & Drug Administration (FDA) FSMA 204 Traceability Final Rule requirements. They will explain how companies can take action to deliver on heightened expectations for food safety and transparency. They will discuss the role of GS1 Standards that

can be used with multiple technologies, including barcodes and RFID, to meet the requirements of the new regulation. Additionally, they will describe how globally standardized data can enhance systems compatibility and make traceability more efficient and accurate to bring many other benefits to the food supply chain.

### **Agenda topics:**

- FSMA 204 Background
- FSMA 204 Final Rule Overview
- GS1 Standards Can Help Meet FSMA 204 Requirements
- GS1 US FSMA 204 Industry Work
- Getting Prepared for FSMA 204

### **Presenters:**

*Lucy Angarita, Director, Community Engagement, GS1 US*

Lucelena Angarita is the Director of Community Engagement at GS1 US, working with food companies across Retail Grocery and Foodservice sectors to increase data quality, operational efficiencies, and full supply chain visibility. She is an Industrial Engineer and Lean Six Sigma Certified Black Belt, with over 21 years' experience in Program Management and process improvement, and 9+ years' experience in Food Safety & Quality, as well as adoption of GS1 US Standards.

Prior to joining GS1 US, Lucy served as Director of Supply Chain systems & Standards for IPC, Subway's Supply Chain arm. She lead a team that implemented an end-to-end traceability program with all supply chain partners through the use of GS1 Standards. Prior to IPC, Lucy served as Manager of Global Training Projects as well as in the IT Department at Burger King Corporation.

*Liz Sertl, Sr. Director, Community Engagement, GS1 US*

Liz Sertl is Sr. Director, Community Engagement, at GS1 US and has more than 20 years of experience in the CPG industry. Working closely with supply chain partners in the retail grocery industry, Liz facilitates collaboration best practices and guidelines that help companies improve product traceability and supply chain visibility through the adoption of GS1 Standards.

Prior to GS1 US, Liz worked at Coca-Cola where she led the data steward team to ensure product data was complete and accurate for the Coke system and their trading partners. Prior to Coke, Liz spent 15 years with Anheuser-Busch working to streamline business processes and supply chain efficiencies within the DSD, 3-tier distribution system.

### **How does the webcast work?**

It's easy and convenient! It is a virtual seminar that you can "attend" and participate in right from your office. Webcasts are provided at **NO COST** to RFA members!

The RFA webcast will include live audio along with a slide presentation on the web. You just need a phone connection for the audio and an Internet connection.

To get the most out of a webcast, it is recommended that you have no more than five people at any one computer connection. If you have multiple locations, please register each location separately.

**Register now for this live, interactive webcast  
that you can join from your office!**

### **How to attend this meeting?**

To register to attend the meeting, just send an email to Meg at [info@refrigeratedfoods.org](mailto:info@refrigeratedfoods.org).

Once you have registered for the meeting, you will receive an email message inviting you to attend the webcast with instructions on how to attend. This message will provide the information that you need to join the meeting.

### **Register now!**

Registration should be received no later than January 22, 2024. Confirmations will not be sent until you are successfully registered.

If you have questions about the meeting, please contact Meg Levin at [meg@refrigeratedfoods.org](mailto:meg@refrigeratedfoods.org)