

# TECHNICAL WEBCAST

OCTOBER 20, 2021

## "FOOD FRAUD: WHAT'S REALLY IN YOUR FOOD?"

**Date and Time:**

Wednesday, October 20 from 2:00 p.m.- 3:00 p.m. Eastern Time  
(1:00 p.m.-2:00 p.m. Central, 12:00 p.m.-1:00 p.m. Mountain, 11:00 p.m.- 12:00 p.m. Pacific)

**Overview:**

Food fraud, also known as economically motivated adulteration, is widespread worldwide. Food fraud involves deliberate and intentional substitution, addition, tampering or misrepresentation of food, food ingredients or food packaging, labeling, product information or false or misleading statements made about a product for economic gain. Food fraud can adversely impact consumer health, product quality, and brand reputation. This presentation will provide evidence

demonstrating the extent of the problem, review steps to reduce food fraud risk, and discuss a food fraud event involving a refrigerated food.

**Presenter:**

*Doug Marshall, Chief Scientific Officer, Eurofins Microbiology Laboratories*

Dr. Douglas L. Marshall is Chief Scientific Officer with Eurofins Microbiology Laboratories. Formerly he was Associate Dean and Professor of Public Health, College of Natural and Health Sciences, University of Northern Colorado and a Contributing Editor of the scientific journal Food Microbiology. His career focus is to improve the microbiological quality and safety of foods, with numerous publications and consultations in the area. He has received the Mississippi Chemical Corporation Award of Excellence for Outstanding Work and the International Association for Food Protection Educator and Harold Barnum Industry Awards. He is a Fellow of the Institute of Food Technologists.

### **How does the webcast work?**

It's easy and convenient! It is a virtual seminar that you can "attend" and participate in right from your office. Webcasts are provided at **NO COST** to RFA members!

The RFA webcast will include live audio along with a slide presentation on the web. You just need a phone connection for the audio and an Internet connection.

To get the most out of a webcast, it is recommended that you have no more than five people at any one computer connection. If you have multiple locations, please register each location separately.

**Register now for this live, interactive webcast  
that you can join from your office!**

### **How to attend this meeting?**

To register to attend the meeting, just send an email to Meg at [info@refrigeratedfoods.org](mailto:info@refrigeratedfoods.org).

Once you have registered for the meeting, you will receive an email message inviting you to attend the webcast with instructions on how to attend. This message will provide the information that you need to join the meeting.

### **Register now!**

Registration should be received no later than October 18, 2021. Confirmations will not be sent until you are successfully registered.

If you have questions about the meeting, please contact Meg Levin at [meg@refrigeratedfoods.org](mailto:meg@refrigeratedfoods.org)

# RFA TECHNICAL WEBCAST

## Registration Form

### *“Food Fraud: What’s Really in Your Food?”*

**Presenter: Douglas Marshall, Eurofins Microbiology Laboratories**

**October 20, 2021**

**2:00 - 3:00 p.m. ET**

### Registration Information

The cost for this event is as follows:

**RFA Members:**

NO CHARGE FOR MEMBERS

**Non-Members:**

**\$310** per computer/audio connection

**Registration:** To register, please fill out the information below and return it to the RFA office. Non-members, please submit this form along with your payment. Checks must be made payable to “Refrigerated Foods Association.” Forms should be received by **October 18, 2021**, to guarantee your registration.

Once you have registered for the meeting, you will receive an e-mail message inviting you to attend the web conference with instructions on how to attend.

**Cancellation:** No refunds will be made; however, participants who are already registered may be substituted by another company employee.

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### TECHNICAL WEBCAST REGISTRATION FORM

#### Refrigerated Foods Association

3823 Roswell Road • Suite 208 • Marietta, GA 30062

Phone: (678) 426-8175 • Fax: 678-550-4504 • E-mail: [info@refrigeratedfoods.org](mailto:info@refrigeratedfoods.org)

Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

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**Amount Enclosed (Non-Members Only):** \_\_\_\_\_

**ACH:** Bank Routing # (ABA) – 021052053 Account # 53374959

**Card Type:** VISA      AMEX      DISCOVER      MASTERCARD

Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ Card security code: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Billing Information for credit card if different from above:

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_