

WEBCAST

APRIL 7, 2021

"COMMERCIAL INSURANCE MARKET: CONTINUED UNCERTAINTY AND DETERIORATION."



Date and Time:

Wednesday, April 7 from 2:00 p.m.- 3:00 p.m. Eastern Time
(1:00 p.m.-2:00 p.m. Central, 12:00 p.m.-1:00 p.m. Mountain,
11:00 p.m.- 12:00 p.m. Pacific)

Overview:

This session will help executive leadership get up to speed on what's happening in the world of risk management and insurance so that you can make better decisions.

By the end of the fourth quarter in Q4 2020, rates in all segments of the commercial lines market were up again, and for the same reasons reported in our last discussion: increased claims frequency and severity which was exacerbated by COVID-19 uncertainty. Owners, CFOs, and Risk Managers are seeking creative ways to address the "squeeze" that their businesses are facing from all angles. We'll help you understand what's driving the insurance market and share tips on how to have a successful renewal.

Presenters:

Brett Bauer, Partner & Senior Vice President, Pacific Northwest Practice Leader (Woodruff Sawyer)

As Pacific Northwest Practice Leader, Brett drives the direction and development of that Practice and has strategic oversight of our service to clients. Brett is a founding member of our Oregon office and has been instrumental in its growth. With 25 years of experience in the industry, he also serves as Partner In Charge on accounts and has particular expertise in insurance and risk management services for manufacturing companies in the food and industrial sectors. He is an expert in evaluating risk, designing and negotiating insurance programs, and managing overall client service.

Prior to joining Woodruff Sawyer in 2002, Brett was a vice president and sales leader for a global brokerage firm. Prior to 1995, he was a field claims adjuster with Wausau Insurance Companies, where he managed claims for many prominent companies in the Pacific Northwest.

Brett is a graduate of the University of Oregon with a degree in finance. He holds the Associate in Risk Management (ARM) designation.

Dan Burke, National Cyber Practice Leader (Woodruff Sawyer)

Dan has more than 13 years of experience in cyber liability insurance. In his current role at Woodruff Sawyer, Dan helps businesses understand and mitigate cyber risk through cyber liability insurance solutions. Dan advises on cyber risk mitigation and cyber incident response strategies. Dan is an expert in the field of cyber liability who excels at public speaking and thought leadership.

Before joining the firm in 2018, Dan served as vice president and cyber product head at Hiscox, Inc. where he managed the cyber book of business throughout the United States.

He earned his bachelor's degree from University of Wisconsin-Madison.

Jeanna Madlener, Vice President Property & Casualty (Woodruff Sawyer)

Jeanna has more than 17 years insurance industry experience including management and administration of large, complex manufacturing accounts spanning food processing and heavy industrial equipment. She's knowledgeable in loss sensitive program design, alternative risk financing strategies, and international placements for property and casualty, cargo, and marine related exposures.

Jeanna becomes an extension of her client's team to better understand culture, risk tolerance, goals and objectives to design and implement successful risk management and insurance programs.

Prior to joining Woodruff-Sawyer, Jeanna worked for another large national brokerage as a senior vice president for 14 years. Jeanna obtained a bachelor's degree in Insurance & Risk Management from Indiana State University.

Register now for this live, interactive Webcast that you can join from your office!

How does the webcast work?

It's easy and convenient! It is a virtual seminar that you can "attend" and participate in right from your office. Webcasts are provided at **NO COST** to RFA members!

The RFA webcast will include live audio along with a slide presentation on the web. You just need a phone connection for the audio and an Internet connection.

To get the most out of a webcast, it is recommended that you have no more than five people at any one computer connection. If you have multiple locations, please register each location separately.

How to attend this meeting?

To register to attend the meeting, just send an email to Meg at info@refrigeratedfoods.org.

Once you have registered for the meeting, you will receive an email message inviting you to attend the webcast with instructions on how to attend. This message will provide the information that you need to join the meeting.

Register now!

Registration should be received no later than April 5, 2021. Confirmations will not be sent until you are successfully registered.

If you have questions about the meeting, please contact Meg Levin at meg@refrigeratedfoods.org