

TECHNICAL WEBCAST

SEPTEMBER 27, 2023

"DIGGING INTO ORGANIC CERTIFICATION & CAPITALIZING ON A \$60 BILLION (AND GROWING!) INDUSTRY"



Date and Time:

Wednesday, September 27 from 2:00 p.m.- 3:00 p.m. Eastern Time

(1:00 p.m.-2:00 p.m. Central, 12:00 p.m.-1:00 p.m. Mountain, 11:00 p.m.- 12:00 p.m. Pacific)

Overview:

Organic certification has come a long way from the Organic Food Production Act of 1990, and it now represents a \$60 billion industry with a plethora of products across all types of food, supplements, and textile categories. USDA National Organic Program certification represents one of the most verified and valued labels in the world; representing a product category filled with verified regenerative, sustainable, food safety, and consumer health benefits. Join us for a webinar on

organic certification, the opportunity that certification brings, and recent USDA rule changes that may have big implications for your organic supply chain.

Presenter:

Joelle Mosso, Sr. Director of Technical and Regulatory Affairs, Organic Trade Association

Joelle Mosso serves as Sr. Director of Technical and Regulatory Affairs for the Organic Trade Association, bringing international food industry experience along with technical organic, food science, and food safety expertise. Prior to joining the OTA, Joelle was the Chief Scientific Officer for the Produce sector for the global testing company, Eurofins Scientific. Joelle has also served as a leader in the Quality, Food Safety, and Organic Integrity department at Earthbound Farm, and as Director of Product Line for Olam Spice & Vegetable Ingredients. She holds a B.S from the University of Maryland in Microbiology, with Honors in Cell and Molecular biology. She completed her M.S in Food Science at the University of California, Davis where she built Quantitative Microbial Risk Assessments (QMRA's). Joelle currently sits on the Center for Produce Safety Technical Committee, USDA National Advisory Committee on Microbiological Criteria for Foods (NACMCF) and has served on the USDA National Organic Standards Board (NOSB).

How does the webcast work?

It's easy and convenient! It is a virtual seminar that you can "attend" and participate in right from your office. Webcasts are provided at **NO COST** to RFA members!

The RFA webcast will include live audio along with a slide presentation on the web. You just need a phone connection for the audio and an Internet connection.

To get the most out of a webcast, it is recommended that you have no more than five people at any one computer connection. If you have multiple locations, please register each location separately.

**Register now for this live, interactive webcast
that you can join from your office!**

How to attend this meeting?

To register to attend the meeting, just send an email to Meg at info@refrigeratedfoods.org.

Once you have registered for the meeting, you will receive an email message inviting you to attend the webcast with instructions on how to attend. This message will provide the information that you need to join the meeting.

Register now!

Registration should be received no later than September 25, 2023. Confirmations will not be sent until you are successfully registered.

If you have questions about the meeting, please contact Meg Levin at meg@refrigeratedfoods.org